

Daniel Reed Albert, DIS

Instructional Designer • Virginia Beach, VA 23451 • (757) 510-3963
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PROFESSIONAL SUMMARY

Experienced Instructional Designer with more than 30 years in learning and development, specializing in creating effective and engaging content to maximize understanding and retention. Proficient in curriculum development, LMS, and online course design, applying analytical approaches and attention to detail to ensure content relevance for diverse learners. Expert in differentiating instruction for various learning styles and adept in cross-cultural engagement in both vocational and non-vocational settings. Committed to leveraging technology and innovative methodologies to enhance learning experiences.

SKILLS

Instructional Design: Adult and Higher Education, Assessment Design, Course and Curriculum Design, Cross-cultural Instructional Design, Curriculum Development, Differentiation, Instructional Technology Integration, K-12 Education, Learning Methodologies, Online and Hybrid Learning, Pedagogy, Training and Development.

Technical Skills: Adobe Captivate, Adobe Creative Suite, Articulate 360, Blackboard, Canvas, D2L Brightspace, Google Classroom, Google Workspace, Learning Management Systems (LMS), Microsoft 365, Microsoft Teams, Moodle, SurveyMonkey, WebEx, Zoom.

Core Competencies: ADDIE, Bloom's Taxonomy, Competency-Based Learning, Content Curation, Course Management, Curriculum Management, Evaluation and Assessment, Gamification, Learner Engagement, Needs Analysis, Professional Development, Project Management.

CERTIFICATION

Certificate in Online Learning, 2020
Duke University, Online

WORK EXPERIENCE

Fuller Theological Seminary, Remote
Instructional Developer

11/2024-Present

- Edit and revise online courses using Articulate Rise 360, ensuring clarity, consistency, and adherence to instructional design best practices, while meeting institutional quality standards.
- Collaborate with the Fuller Equip team to update and enhance course content, integrating theological accuracy and effective instructional strategies to improve student engagement and learning outcomes.

Oral Roberts University, Remote

Contract Instructional Designer

08/2023-Present

- Designed, developed, and edited comprehensive graduate and undergraduate courses using D2L Brightspace, applying advanced instructional design principles to ensure alignment with academic standards and program objectives.
- Partnered with subject matter experts and faculty to define course goals, ensuring content accuracy and effectiveness while integrating feedback to continuously improve instructional materials and delivery methods.

Lenawee Christian School, Adrian, MI

Secondary Bible Teacher and Curriculum Lead

05/2021-02/2023

- Created and taught hybrid secondary Bible courses, integrating all coursework into Canvas LMS to ensure an engaging and effective learning experience.
- Investigated, vetted, and implemented new curriculum for the secondary Bible program, crafting and deploying courses in Canvas LMS to enhance student engagement and learning outcomes.

Lenawee Christian Academy, Remote

Contract Instructional Designer

04/2020-05/2021

- Developed new secondary school courses on Canvas LMS using Adobe Captivate and other Adobe products, integrating teaching resources provided by the school to enrich learning experiences.
- Sourced and incorporated diverse learning resources, including print and video materials, while designing comprehensive and interactive course materials through advanced instructional design principles and multimedia tools to ensure high-quality educational experiences.

ITEE University, Remote

Adjunct Professor and Instructional Designer

03/2019-05/2021

- Facilitated courses on Moodle LMS to international students, utilizing advanced instructional design principles and creating engaging course materials and interactive activities to enhance learning experiences.
- Supported the conversion of courses from English to Chinese on Moodle, developing new courses with translated text and Chinese language navigation, ensuring alignment with educational standards and cultural relevance.

International School of Qingdao, Qingdao, China

Curriculum Director

07/2015-06/2018

- Directed curriculum integration across K-12 subjects, ensuring cohesive and comprehensive educational experiences, and researched, acquired, and implemented new curricula while training teachers for effective delivery.
- Performed a full audit of financial expenditures and inventory, making strategic decisions that resulted in significant cost savings for the school.

Pollard International School, Kunming, China

Director of Academic Affairs

05/2012-05/2015

- Crafted a comprehensive curriculum for a new K-12 school, developing detailed course and lesson plans for all grades and subjects, ensuring alignment with educational standards and best practices.
- Recruited, trained, supervised, and evaluated all teachers, ensuring high-quality instruction and ongoing professional development.

Guilin University of Technology, Guilin, China

Visiting Professor

01/2011-06/2011

- Designed and delivered customized lesson plans across multiple university disciplines in China, engaging students from diverse cultural and linguistic backgrounds and enhancing cross-cultural communication for non-native English speakers.

Fuller Theological Seminary, Pasadena, CA

Graduate Teaching Assistant

06/2005-12/2007

- Supported a senior professor of anthropology and translation by occasionally delivering short teachings or devotionals and assisting students with their homework, research plans, and data collection, supporting their academic success.
- Digitized the professor's entire teaching portfolio, creating digital documents and PowerPoint presentations to modernize and enhance instructional materials.

Pitt Community College, Winterville, NC

College Instructor and Program Coordinator

05/1997-09/2000, 01/2002-12/2002

- Designed and taught English language and American culture courses to adult students from over 30 countries, fostering a diverse and inclusive learning environment.
- Conducted on-campus and online courses via Blackboard LMS to adult students and created the program's first online Basic English language course on Blackboard, leveraging instructional design principles to enhance accessibility and engagement.

Anqing Normal University, Anqing, China

University Instructor

08/1994-07/1996

- Developed, designed, and taught English language and American culture courses in the undergraduate program, ensuring engaging and effective learning experiences while fostering strong relationships with administration, faculty, and students.
- Awarded the Huangshan Friendship Award by the Anhui Provincial Government for Excellence in Instruction and Relational Engagement, contributing to a collaborative and supportive academic environment.

EDUCATION

Doctor of Intercultural Studies, 2011

Fuller Theological Seminary, Pasadena, CA

Master of Arts in Theology, Biblical Studies (80 credit hours completed), 2005-2008
Fuller Theological Seminary, Pasadena, CA

Master of Arts in Intercultural Studies, 2005
Fuller Theological Seminary, Pasadena, CA

Bachelor of Arts, Intercultural Studies and Mathematics, 1994
St. Andrews University, Laurinburg, NC